



# DIPLOMATICINFO

*Magazine*

Special Digital Edition | July - August 2023 Edition

Vol. 2, Series 6

## *Interview with* **HENDRO JONATHAN MANURUNG**

*Director, ITPC Lagos*



MINISTRY OF TRADE  
REPUBLIC OF INDONESIA

Trade and Business with Remarkable Indonesia

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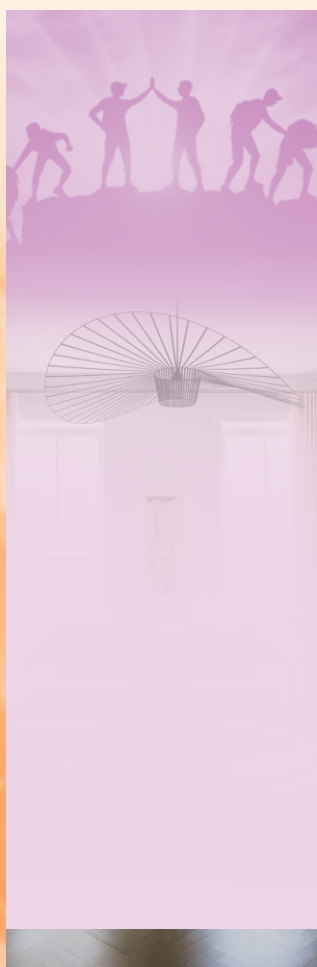
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# CEO'S CORNER



**T**he July – August 2023 Edition of DIPLOMATICINFO.COM, presents some interesting diplomatic initiatives and activities of Indonesia Trade Promotion Center (ITPC) Lagos and Embassy of the Republic of Indonesia.

In this edition, we present the interesting interview with Mr. Hendro Jonathan Manurung, Director of Indonesia Trade Promotion Center (ITPC) Lagos, Ministry of Trade of the Republic of Indonesia; as well as the story of the Indonesian government vaccine grant to the Federal Republic of Nigeria. This edition also highlights in pictures, some of the activities of ITPC Lagos.

We profiled the Umuahia Chamber of Commerce, Industry, Mines and Agriculture (UCCIMA) and provided a comprehensive online security guide for women.

This edition also covers adverts and the rates to advertise in DIPLOMATICINFO digital edition magazine. It sure promises to be a pleasurable reading, posting and sharing experience!

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# Interview with **HENDRO JONATHAN MANURUNG**

*Director, ITPC Lagos*

**G**reeting Director Hendro, nice to have you participate in this special edition focusing on the activities of ITPC Lagos. Can you please introduce yourself to our global readers?

My name is Hendro Jonathan, I am the Head of Indonesian Trade Promotion Center in Lagos. We are part of Ministry of Trade Republic of Indonesia and Embassy of Indonesia in Abuja that has mission to develop and increase trade relationship between Indonesia and Nigeria ,especially providing business here to find best Indonesian suppliers to grow their business together. Our office is in Indonesian Embassy office in Victoria Island, Lagos. I work here since February 2021.

**2. What is the impact of ITPC Lagos since its establishment in 2009 in promoting mutual prosperity between Nigeria and Indonesia?**

I believe the existence of my office has impact in the positive ways for both benefit Nigeria business and Indonesia business communities the most. We continue to open more business relationship not only in Lagos as the trade city but also to other trade cities from other region in Nigeria such as Abuja, Kano, Port Harcourt, etc.



**Beyond Nigeria, ITPC Lagos also promotes trade between Indonesia and other West African countries. How have been your experience promoting trade ties between these countries?**

As we know Nigeria has more than 200 million people with a lot potential for businesses, we also know Nigeria has its own challenge and barrier. That's why ITPC visited Cameroun, Ghana, Benin, Togo, etc to talk with business people about trade opportunities. Our accreditation is following Embassy of Indonesia which cover total 14 countries. ITPC experience is good albeit challenge of fuel and prices rising and post covid and war affecting West Africa. We need to follow up these inquiries so in the end more and more business connected with Indonesia.

**Your current position as the Director of ITPC Lagos has been eventful. What are the successes and challenges so far?**

It took a lot of economic effort and patience to do business here. Some of the successes are we successfully combining many online and offline business matching from early 2021 due to covid restriction. We bridge the trademark protection in Nigeria and also NAFDAC for those companies that want to register their products in Nigeria.

The only challenge that we face during my terms is PANDEMIC Covid 19 and also war in Ukraine that impacting global supply that makes a significant impact to world's economy especially Nigeria's economy in general.

**Our investigations revealed that Indonesian companies and products are doing well in Nigeria. Can you name some Indonesian companies and products already in Nigerian markets?**

- DUFIL produces Indomie Instant noodles
- Wings Group produces Supreme Sedap instant Noodles and So Klin detergents
- Indorama Nigeria Ltd produces Petro Chemical

- Orange Kalbe Ltd produces OTC medicines
- PT Kalbe Farma distributed OTC and ethical medicine
- PT Dexa Medica distributed OTC and ethical medicine
- PT Tempo Scan distributed OTC and ethical medicine
- PT Pertiwi Agung distributed beverages
- Just fresh one, Otsuka Amerta Indah plan to open Factory to produce Pocari Sweat carbonated drink in Nigeria
- etc

**Are there planned activities and programs to promote Indonesian products this year in Nigeria?**

You can visit us at our office or come to our exhibition as follow:

- International Exhibition (Food and Beverages 13-15 June, West Africa Auto Show 16 to 18 May, Halal Expo, August)
- Business Matchings and Business Meetings planned every month
- Trade missions
- Trade Expo Indonesia in Indonesia on October 2023 (its free and open for international business people)
- Lagos Trade Fair in November 2023

**Director Hendro, at the close of your diplomatic assignment and return to your home country, what ways will you remember your stay in Nigeria?**

I will remember Nigeria for its warmth people, brightful colour of its dress, kids are smiling, football and of course .... The Land of Unity and Faith, Peace and Progress

**Thank you Director Hendro for your time, it has been very insightful speaking with you.**

No walhala, E kabo



# Picture story of ITPC Lagos Activities



*Director IYPC talk with Cameroun business people about trade opportunities between Cameroun and Indonesia*

*Indonesian product and technology is possible also for cooperation in technology*



*Director ITPC together with seminar participant at Food Beverages West Africa 2022 in Lagos.*



***Director ITPC welcome visitor to Indonesia Pavilion in West Africa Auto Show 2022***

***Director ITPC speak at Business Seminar WAAS 2022***



***ITPC Lagos participate in Beauty West Africa.***



***Minister of State FMITI Nigeria and Ambassador Indonesia Dr Usra Hendra Harahap with Hendro present at Nigerian Investment and Trade at Jakarta***



***The ITPC Lagos activities in BWA 2022***







***The ITPC Lagos activities in BWA 2022***

***ITPC Lagos visit to Abuja Chambers of Commerce and Industry***



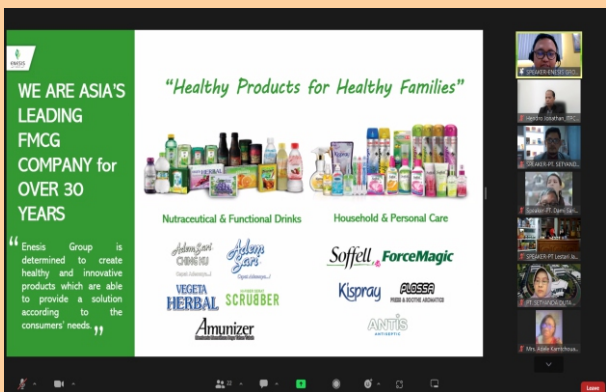
***ITPC Lagos and Indonesia Embassy Abuja, during business seminar***



***The ITPC Lagos doing business in Ghana***



***ITPC Lagos held business matching with Cameroun buyers on May 10, 2023***





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## PROTOCOL

**E**ng. O. Adebisi, Permanent Secretary of the Ministry of Health, Federal Republic of Nigeria;

Dr. Faisal Shuaibu, Managing Director, National Primary Health Care Development Agency (NPHCDA);

Representative from WHO, UNICEF and other Agencies;

Director of Research and Business Development, Biofarma, Dra. Yuliana Indriati (manufacturer of the vaccines);

Distinguished guests, ladies and gentlemen,

Today is a significant occasion as we gather here to witness the handover ceremony of a significant contribution from one country to another. It gives me great pleasure to stand before you today as we mark the donation of Pentavalent vaccines from Indonesia to Nigeria. This act of generosity symbolizes the strong bond between our countries and our shared commitment to ensuring the health and well-being of all our citizens.

I want to use this opportunity to express Indonesia's sincere appreciation to Nigeria for

# THE HANDOVER CEREMONY OF THE VACCINES DONATED BY INDONESIAN GOVERNMENT TO NIGERIA



accepting this grant and for your unwavering commitment to the well-being of your citizens. We can address issues with global health and create a better future for everyone by working together and standing together.

One of the most significant developments in public health is the pentavalent vaccine. In order to guard against diseases including diphtheria, pertussis, tetanus, hepatitis B, and



**Director of Research and Business Development, Bio Farma, Dra. Yuliana Indriati**



**Indonesia Ambassador, Executive Director NPHCDA and other guests at the vaccines handover**

Hemophilus influenzae type B, it includes five critical vaccines.

The burden of these preventable diseases will be greatly lessened as a result of this thorough immunization, especially among the most vulnerable populations, such as newborns and young children.

Distinguished guests, ladies and gentlemen, these Pentavalent vaccines are produced by Indonesian manufacturer PT. Biofarma and delivered to a total of 1,580,000 doses of Penta Valent Vaccines donated by Indonesian Government to Nigeria through the Indonesian Aid Agency. I am delighted to inform you all that for this donation, A total of 730,000 doses arrived Nigeria on 30th May 2023 and the total of 850,000 arrived on the 14th of June 2023 to make a total of 1,580,000 doses of vaccines. All these donations are to improve the healthcare system and increase immunization coverage for every child in Nigeria to grow up safe and healthy is improved by this donation.



**Cross Section of attendees**

Distinguished guests, ladies and gentlemen, we want to sincerely thank everyone who helped make this donation possible, both individuals, agencies, Institutions and



**Dr. Faisal Shuaibu, Managing Director, National Primary Health Care Development Agency (NPHCDA)**

organizations. We want to thank the Ministry of Health, NPHCDA, NAFDAC and all their staff of these organizations. We are currently here today because of your consistent and committed work. I also want to recognize the important cooperation between our countries, which goes beyond this donation and includes several fields of shared interest.

We are transferring these pentavalent vaccines with the utmost faith and confidence in Nigeria's capability to distribute and administer them effectively. We have complete confidence in your passion, knowledge, and dedication to preserving the health of your people.

May the donation of these pentavalent vaccines deepen the ties that unite our countries and act as a spur to more global health cooperation. Together, we can create a world where everyone is healthier, safer, more resilient and happier.

Thank you!  
Abuja, 16th June 2023





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*...Expanding Possibilities*



# Women's Guide to Cyber Safety

Updated by Sarah Frazier on May 01, 2023

Online, women are subjected to harassment, violence, oppression, and just generally uncomfortable situations that few (if any) men have to deal with. The Economist Intelligence Unit [conducted a study](#) reporting that 85% of women worldwide had witnessed online violence against other women. In the EU alone, [10% of women report](#) having experienced cyber-harassment since age 15.

The effects of cyber harassment can be debilitating and have [real-life consequences](#) such as low self-esteem, insomnia, depression, and suicidal thoughts. Fortunately, the ever-growing awareness of cyber violence against women has brought with it some useful tools and strategies for preventing and addressing online harassment.

You have a right to feel safe in your own skin and participate in the world in all of its forms. With this cyber safety guide, you'll have the tools you need to minimize, prevent, and handle the many different forms of online harassment.

**How to Protect Yourself from Social Media**

## Harassment

The most frequent social media users worldwide are 15-year-old girls, and unfortunately, this is also the age at which most girls report their first encounter with online harassment. While young girls typically learn better strategies for managing online harassment as they age and continue using social media, 42% of women's behavioral response toward harassment is still simply to ignore it.

Harassment on social media isn't limited to women alone, but there's no denying that social media harassment is far worse for women than it is for men. Women have to deal with disgusting comments about their bodies, unsolicited dick pics, death threats, rape threats, and worse. And [studies show](#) that trans women are even more at risk for incurring violence on and offline. Online transphobia and harassment towards trans women often involves intentional misgendering, deadnaming, and transphobic slurs, all of which take a significant toll on trans women's mental health and self-esteem.

It's not all bad news, though. Women everywhere are empowering themselves with social media to call attention to these issues and more, mainly [through the #metoo movement](#). Beyond drawing attention to the violence and maltreatment individual women experience, the movement is awakening the world to the larger systemic issues women face.

We have the right to feel safe in person, and we deserve to feel secure online. Protecting yourself from social media harassment doesn't mean you have to delete your accounts and lose touch with your network, though.

There are actually a lot of things you can do to protect yourself and still participate. Some sites and apps have platform-specific options, but there are some general guidelines and tips that apply everywhere.

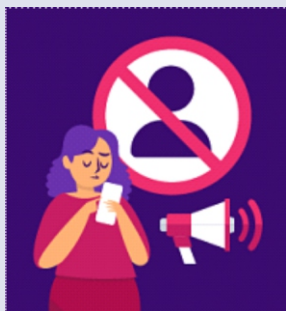
To make things easy, I've outlined both things women can do in general and platform-specific features that can keep you safe.

**Social Media Best Practices**



The first thing you should do when someone starts harassing you or you see someone being harassed is to block and report them. This isn't an ideal system, because we know from past controversies that

clear harassment sometimes gets ignored and people can make new accounts after you block them. But at least this way, the person can't contact you anymore.



### 1 Block and Report

If someone is bothering you or someone else, block and report them to the platform.

Pretty much all apps and websites give you the ability to prevent others from tagging, manage who can send you direct messages, and control your

discoverability. You may want to leave your profile open on some sites and make it very private on others, but I highly recommend at the very least choosing the options that don't allow strangers to DM you. Once I did that, it made my inbox a much friendlier place to be.



### 2 Make Your Settings Private

Prevent unwanted users from tagging, messaging, or finding you.

It's nearly never a good idea to tag your exact location on social media in the moment. This leaves you open to stalking and makes your profiles much easier for random weirdos to find. If you do want to share your location, do it after you've left or choose something more general. For example, choose the city you're in — not the neighborhood.

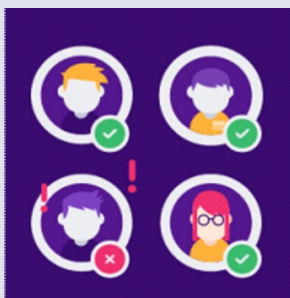


### 3 Remove Access to Your Location

Keep your exact location safe from the public eye.

Be mindful of whose friend requests you accept. If their name and profile picture don't ring a bell and you have no mutual friends, it's probably not a good idea to accept. These followers could be

scammers, bots, or, worst of all, a "finsta" (fake Instagram) account. Finstas are becoming a popular way to hide what you're doing from other people as well as stalk people who have blocked them. If you do accept requests from people you don't know or from business accounts, be careful not to share too much personal information.



### 4 Manage Your Contacts

Ensure that you know the person before accepting a friend or follow request.



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